



GEORGE BAKER APPOINTED NEW HEAD OF COACHING

In July we were pleased to announce that former Flat Jockey and Regional Jockey Coach, George Baker has been selected as the Jockey Coaching Programme's new Head of Coaching.

George rode as a Flat jockey for 18 years, achieving Classic success in the 2016 St Leger aboard Harbour Law. He suffered a severe career ending brain injury in a fall in February 2017 and subsequently trained to become a qualified Jockey Coach in October 2020 whilst also sitting on the Board of the Injured Jockeys Fund.

Since then, he has built up a wealth of coaching experience and took on an employed role within the Jockey Coaching Programme in March 2021 as one of five Regional Jockey Coaches, covering the Lambourn and surrounding regional area. He currently coaches 20 Apprentice & Conditional jockeys and oversees many more at his regular weekly drop in coaching sessions at Oaksey House and recently passed a practical assessment to become a qualified Level 3 Coach.

Richard Davis Awards 2023 ENTER NOW!



As ever, we're looking forward to showcasing the careers of jockeys and former jockeys at the annual Richard Davis Awards. In a change from recent years, the 2023 Awards will now take place at Warwick Racecourse on Tuesday 7th November.

The winners will be presented with their trophies as part of a special day dedicated to the Awards featuring films about the winners and a running of the JETS Richard Davis Awards Handicap Chase. Invited guests including our generous sponsors, Friends of JETS and other industry stakeholders, will hear from the winners in a special discussion panel which will look at all the different ways in which jockeys are developing their careers both in and out of the saddle.



The Jockey Club Achievement Award



The top Award designed for those jockeys who have significantly achieved in pursuing their new chosen careers and is worth £3,000 to the winner with two runners-up prizes of £500 each.

The IJF Progress Award



Worth £2,000, this Award rewards the early progress of those jockeys who have more recently started out on a new career/training path (in previous two years).

BHA Development Award



With a prize of £1,000, this award is exclusively for currently licensed jockeys who have worked hard over the last year to develop themselves both in and out of the saddle in order to be as successful as possible as a jockey but also in their career beyond riding.

HOW TO ENTER

Entry forms can be found on the website. We will be taking video entries for the BHA Development Award so current jockeys should speak with their jockey coach, Lisa or Phil for advice on how to submit their entry or visit the Richard Davis Awards section of our website for guidance.

Entries close on Friday 1st September

“ I feel very privileged to have been appointed in this role having seen the positive evolution of the Jockey Coaching Programme over the last few years. I am passionate about helping jockeys to realise their full potential throughout their careers as professional sports people and beyond and I'm looking forward to working closely with the coaching team to ensure every Apprentice and Conditional is engaged in the coaching progress and maximising their career. ”

George Baker

Adapting to rule changes

As new rule changes come into force, George will be working with the team of 18 Jockey Coaches to ensure that they continue to develop their techniques and adjust their coaching to help their jockeys ride effectively and within the rules. Look out for the regular drop-in coaching sessions at the IJF centres and make sure you take advantage of all the support that's in place for jockeys.

>> FIND OUT MORE ABOUT JOCKEY TRAINING IN THE LATEST STRATEGY REPORT AVAILABLE ON THE JETS WEBSITE.

Training Update

NEW INITIATIVE TO SUPPORT JOCKEYS IN THEIR ROLE AS AMBASSADORS FOR RACING



(l-r) Conor O'Farrell, Callum Bewley, Joanna Mason, Deji Akande (Gateway Sports), Asha Philip, Charlotte Jones, Alan Johns, Lorcan Murtagh, Patrick Wadge, James Bowen & Sean Bowen

This summer, we were delighted to offer jockeys the opportunity to take part in a brand new and unique training opportunity.

The two day programme featured a mixture of practical workshops, presentations and discussion group and the jockeys were able to develop new skills and gain knowledge to enhance their profile, engage successfully with a range of media and maximise commercial opportunities.

With sessions on Media & Fan Engagement, Personal Branding, Social Media & Commercial Opportunities, the programme featured a media skills workshop led by Rishi Persad, a Personal Branding case study from Tom Scudamore and a Sponsorship presentation from Simon Clare, Entain Group Director of Consumer PR. The training culminated with an insightful and inspirational conversation and Q&A with Deji Akande, founder of sports and entertainment agency Gateway Sports and Olympic medallist Asha Philip who offered advice on how athletes can take their career to the next level.

>> SIGN UP FOR FLAT JOCKEY TRAINING - IF YOU'RE INTERESTED IN TAKING PART IN THE NEXT SESSION, PLANNED FOR THE WINTER, PLEASE CONTACT LISA DELANY



“ This was the first time since I retired that I wish I was starting again now!! Jockeys nowadays have so many opportunities to help themselves and the sport and these two days were really inspiring. ”

Tom Scudamore

“ This was a brilliant two day programme. We covered a lot of different areas with some really interesting presenters. I learned so much which I can apply to my career, particularly the importance of building connections and experiences alongside our riding to help raise our profile and also prepare for the future. I would really recommend it to others in the weighing room next time this sort of training is offered. ”

Joanna Mason

“ We were delighted to get such positive feedback from the jockeys who were all very enthusiastic and willing to learn. An overwhelming message that came through from all the presenters was the importance of embracing opportunities and being willing to broaden your horizons. We believe this type of focussed training with a small group of jockeys will have benefitted them in helping raise their own profile but in turn it will benefit the wider sport of racing as the industry seeks to attract new and diverse audiences and participants. ”

Lisa Delany, JETS Manager



DON'T FORGET...

Now is the time to enrol for September courses. If you'd like to gain a new skill or develop your CV to help you prepare for the future, please contact JETS now to find out about what evening and part time courses are available from September.

FEMALE FOCUS

Thanks to Page Fuller (who retired from riding in February) for taking part in the Professional Players Federation's Female Athletes Week at the Oval in July. As part of a special panel (pictured left) featuring a cricketer, rugby player, netballer and footballer, Page outlined some of the challenges facing female jockeys in a wide ranging and thought provoking discussion. She spoke really well and wish her all the best as she moves forward to the next chapter in her career.

CONTACT JETS



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It's the best way to stay in touch and maximise opportunities even if you're only starting out on your jockey career.



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